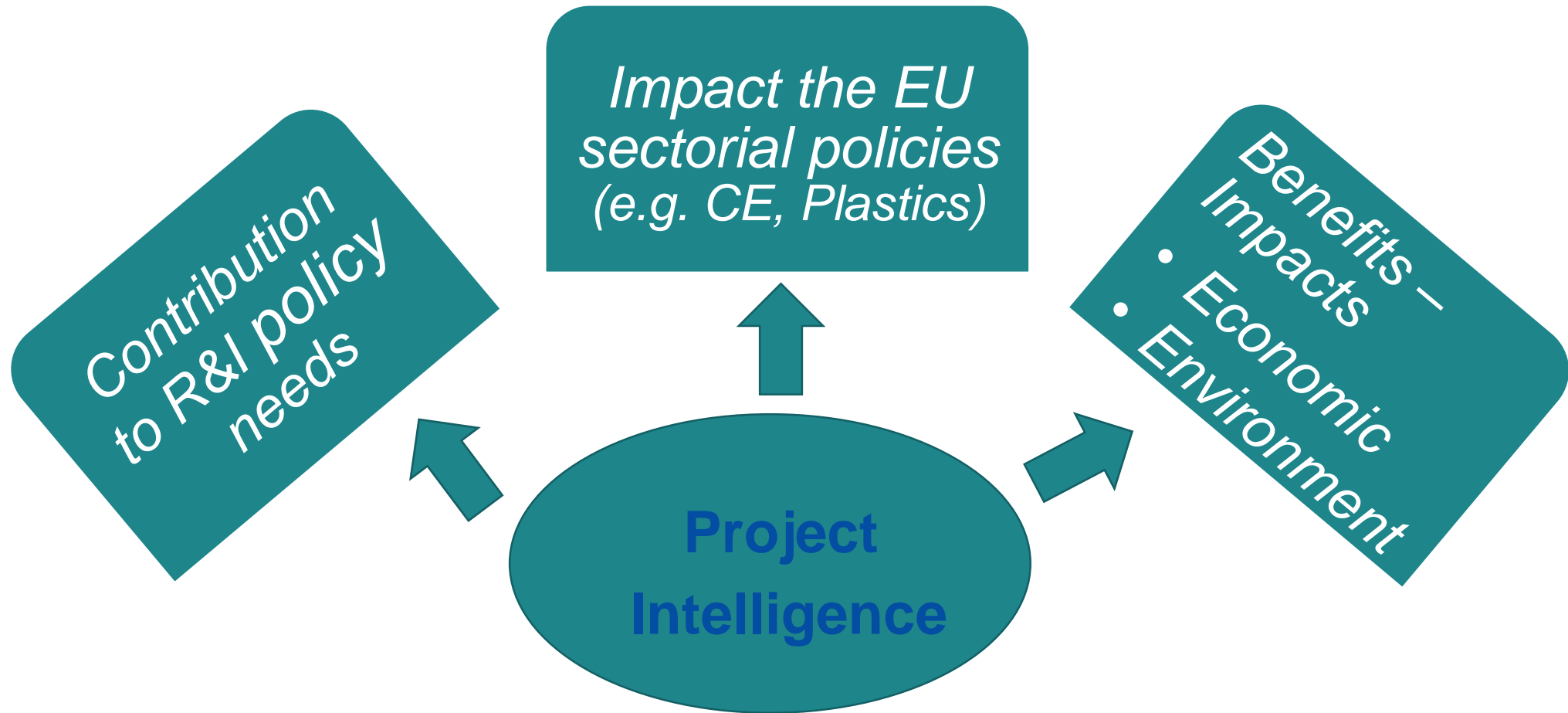




Clustering activities in EU projects – why and how?

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Why?



Maximize impact of project output & its EU added value

What has EASME been doing so far?

- Promoting “synergies among projects” by including requirements in GA
- Linking up projects in similar areas of work, e.g. plastics
- Mapping of projects -> [EASME project data hubs](#)
- Joint kick off and joint review meetings (CE business models, plastics and hazardous substances, product-service system)
- Side events at major conferences and forums (e.g. WCEF, ECOMONDO)
- Investor Café (together with financiers)
- Promoting existing channels for dissemination and communication, e.g. [CE Stakeholder Platform](#).

2020 Calls – explicit requirements

- Call: Greening the economy in line with the Sustainable Development Goals
 - Topics in support of the European Strategy for Plastics in a Circular Economy clearly indicated
 - Projects strongly encouraged to participate in joint activities (e.g. clustering of projects, participation in workshops, common exploitation and dissemination)
 - Plan the necessary budget
- Call: COMPETITIVE, LOW CARBON AND CIRCULAR INDUSTRIES
 - Portfolio approach as to the envisaged impact through clustering of projects (e.g. coordination of projects, continuous dialogue and exchange of good practices, improve communication and knowledge transfer, identify barriers; contribute to coordinated deliverables and joint dissemination or exploitation activities)

How?



Project Activities



Project Outputs



Project Results



Time, resources to ensure effectiveness, efficiency, complementarity and impact

What is next?

- ❑ Online EASME side event at WCEF 2020 (18 November 2020): [Water-Smart Economy to enable circularity and support recovery plan](#)
- ❑ Online EASME side event at WCEF 2020 (1 December 2020): [Circular economy research & innovation: how can we scale impact for a green recovery?](#)
- ❑ Joint review meeting of plastics projects related to the removal of hazardous substances -> early 2021



Thank you!

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